

Privacy Policy

Privacy statement

We respect and are committed to protecting your privacy. That is why we have adopted this Privacy Policy. This Privacy Policy lets you know how your personal information is processed and explains data collection and use practices for the LAGauge.com. The "L.A. Gauge Company, Inc. Network" includes all Web pages, newsletters, discussion forums and lists and opt-in announcement lists owned and operated by L.A. Gauge Company, Inc. or indirectly from the LAGauge.com (collectively the "Site") home page (collectively hereafter "L.A. Gauge Company, Inc."). By accessing the L.A. Gauge Company, Inc. Network, you are consenting to the information collection and use practices described in this Privacy Policy.

We promise that we will use your personal information only in ways that are compatible with this Privacy Policy as follows:

What information are you collecting and how are you collecting it?
Do you collect IP addresses?

Every computer connected to the Internet is given a domain name and a set of numbers, that serve as that computer's "Internet Protocol" IP address. When a visitor requests a page from any Web site within the L.A. Gauge Company, Inc. Network, our Web servers automatically recognize that visitor's domain name and IP address. The domain name and IP address reveal nothing personal about you other than the IP address from which you have accessed our Sites. We use this information to examine our traffic in aggregate, and to investigate misuse of the L.A. Gauge Company, Inc. Network, its users, or to cooperate with law enforcement. We do not collect and evaluate this information for specific individuals. Our Web servers do not automatically record e-mail addresses of the visitors.

What are cookies?

From time to time, L.A. Gauge Company, Inc. or its advertisers may send a "cookie" to your computer. A cookie is a small piece of data that is sent to your Internet browser from a Web server and stored on your computer's hard drive. A cookie can't read data off of your computer hard disk or read cookie files created by other Web sites. Cookies do not damage your system. We use cookies to identify which areas of L.A. Gauge Company, Inc.'s Network you have visited or customized, so the next time you visit, those pages may be readily accessible. Our advertisers may also use cookies to ascertain how many times you've seen an advertisement. Our advertisers and we may use this information to better personalize the content, banners, and promotions that you see on our Site. You can choose whether to accept cookies by changing the settings of your Internet browser. You can reset your browser to refuse all cookies, or allow your browser to show you when a cookie is being sent. If you choose not to accept these cookies, your experience at our Site and other Web sites may be diminished and some features may not work as intended.

How do you use single-pixel gifs?

L.A. Gauge Company, Inc., its third party service providers and advertisers may use single-pixel gif images, sometimes referred to as web bugs or web beacons, to count Web page accesses and gather some general statistical information. L.A. Gauge Company, Inc. does not gather personal information through the use of these images. Our advertisers and third party providers may use single-pixel gifs that can track personal information from cookies that may have been previously placed on a user's computer.

What personal information do you collect?

Wherever L.A. Gauge Company, Inc. collects personal information we make an effort to include a link to this Privacy Policy. We will ask you when we need information that personally identifies you (personal information) or allows us to contact you. The personal information we collect may include your name, title, company or organization name, e-mail address, phone number, work or home address, information about your job function, information about your company, and credit card information.

We may request your e-mail address or mailing address for the purposes of conducting a contest or to provide additional services (for example, subscriptions to announcement lists or information about products and services). Participation in contests or other promotions on the L.A. Gauge Company, Inc. Network is completely voluntary and you have a choice whether or not to disclose personal information. Information requested may include contact information (such as name and shipping address), and demographic information (such as zip code). Contact information will be used to notify the winners and award prizes.

If you are purchasing something on the L.A. Gauge Company, Inc. Network, we, and any third party provider, need to know your name, e-mail address, mailing address, credit card number and expiration date. This allows us, or third party providers, to process and fulfill your order and to notify you of your order status. Credit card and e-mail information will not be shared or sold to third parties for any purpose except as provided in this Privacy Policy without your express permission.

L.A. Gauge Company, Inc. also offers access to some services that require registration. We may use your registration contact information to send notification to you of products and services by e-mail and/or postal mail.

We may from time to time send e-mail announcing new products and services. If you choose to supply your postal address in an online form, you may receive postal mailings from L.A. Gauge Company, Inc..

Will you disclose the information you collect to outside third parties?

L.A. Gauge Company, Inc. will disclose personal information and/or an IP address:

1) When required by law or in the good-faith belief that such action is necessary to:

a) Cooperate with the investigations of purported unlawful activities and conform to the edicts of the law or comply with legal process served on L.A. Gauge Company, Inc.;

b) Protect and defend the rights or property of the L.A. Gauge Company, Inc. Network of sites and related properties, or visitors to the L.A. Gauge Company, Inc. Network of sites and related properties;

c) Identify persons who may be violating the law, the L.A. Gauge Company, Inc. legal notice and Web site User Agreement, the rights of third parties, or otherwise misusing the L.A. Gauge Company, Inc. Network or its related properties;

d) Fulfill a user's order or request;

2) To process and fulfill your order or notify you of order status;

3) When we have your consent to share the information;

We maintain a strict "No-Spam" policy that means that we do not sell, rent, or otherwise give your e-mail address to a third-party, without your consent or as permitted by this Privacy Policy.

What else should I know about my privacy when online?

L.A. Gauge Company, Inc. may use third-party advertising companies and advertising networks to serve ads to you based on information (not including your name, address, email address or telephone number) about your visits to our web site in order to provide targeted advertisements about goods and services that may be of interest to you while visiting other Web sites.

The L.A. Gauge Company, Inc. Network may contain hyperlinks to third party Web sites. The L.A. Gauge Company, Inc. Network may also contain advertisements of third parties. L.A. Gauge Company, Inc. is not responsible for the privacy practices or the content of such third party Web sites or advertisers. L.A. Gauge Company, Inc. does not share any of the individual personal information you provide L.A. Gauge Company, Inc. with the third parties to which L.A. Gauge Company, Inc. links, except as stated elsewhere within this Privacy Policy, although L.A. Gauge Company, Inc. may share general, aggregate data with such third parties (such as how many people use our Site). Please check with those Web sites to determine their privacy policy.

Please keep in mind that whenever you voluntarily disclose personal information online - for example through e-mail, discussion lists, or elsewhere - that information can be collected and used by others. In short, if you post personal information online that is accessible to the public, you may receive unsolicited messages from other parties in return.

Certain L.A. Gauge Company, Inc. media properties use a shopping cart feature that safeguards this information by using industry standard SSL (Secure Socket Layer) encrypted servers. SSL codes the information transferred between you and the server, rendering it unreadable to anyone trying to intercept the information. Other L.A. Gauge Company, Inc. media properties do not use SSL and thereby do not offer a secure coded way to transfer information.

Ultimately, you are solely responsible for maintaining the secrecy of your personal information. Please be careful and responsible whenever you're online.

Your Consent To This Agreement

By using the L.A. Gauge Company, Inc. Network, you consent to the collection and use of information by L.A. Gauge Company, Inc. as specified above. We reserve the right to modify this Policy. If we decide to change our Privacy Policy, we will post those changes on this page so that you are always aware of what information we collect, how we use it, and under what circumstances we disclose it.

Please send any questions about L.A. Gauge Company, Inc.'s Privacy Policy to: <mailto:info@lagauge.com>

Please note that your use of the L.A. Gauge Company, Inc. network is governed by our terms and conditions.

(Revised May 8th, 2008)